

**Office/Department:** Student Activities & Involvement – University Program Board (UPB), Madipalooza Annual Music Festival

**Director:** Dave Barnes – University Unions  
Kristin Muncy - Associate Director, University Unions

**Mission Statement:**

*Student Activities & Involvement:* Be involved. Being involved on campus enhances the student's experience. The Office of Student Activities and Involvement provides opportunities for students to develop an ongoing relationship with the campus and community through programs, activities, and support as they become educated and enlightened citizens who lead meaningful and productive lives.

*UPB:* By encouraging boundless expression, the University Program Board strives to enhance the overall JMU experience by providing a variety of creative, educational and entertaining programs that appeal to diverse audiences. We actively seek and encourage input while dedicating and challenging ourselves to incorporate the needs and desires of the JMU community.

**Functional areas included in this office/department:**

- 1. Students who participate in this experience will gain understanding of student affairs as a profession and the influence student affairs has on contemporary higher education through the following tasks and activities:**

**Campus Programming**

- Musical acts (local, regional, and national acts)
- Novelty acts (comedy, hypnotists, roving artists, game shows)

**Programming support**

- Hospitality (catering, lodging, and travel arrangements for artists and guests)
- Advertising (print, display, multimedia, and web-based promotion of events)

**Students who participate in this experience will have an opportunity to learn:**

- Programming skills – all components from conception to evaluation
- Student organization advising
- Leadership training and development
- Collaboration with various organizations, offices, and departments
- Budget Management

- 2. Students who participate in this experience will be exposed to the purposeful application of the following student development, career development, counseling and/or organizational theories:**

- Chickering and Reisser - Pyschosocial
- Cross – Black Identity
- Helms – White Identity
- Astin – Involvement

**3. Students assigned to this site will be able to participate in the following assessment and/or evaluation projects:**

**Advising**

- 14 undergraduate Executive Council members, specifically two music directors
- 160 volunteers annually

**Assessment**

- Development, implementation, and analysis of a volunteer and participant assessment for Madipalooza.

**4. Students who participate in this experience will be evaluated and provided on-going feedback in the following ways:**

- Attend weekly meeting with Student Activities & Involvement/UPB Coordinator
- Student evaluations
- Individual meetings with Associate Director
- Formal evaluation

**5. Specific expectations of students assigned to this site include:**

- Complete a learning contract
- Attend weekly Executive Council meeting
- Attend weekly meeting with Student Activities & Involvement
- Attend weekly supervision meeting with UPB Coordinator
- Attend bi-weekly Madipalooza meeting (Friday afternoons) and main event (Saturday, April 8, 2017)
- Interact with student leaders, faculty, staff, and administration
- Participate in program development, attend program-related meetings, and attend certain programs
- Participate in collaborative activities or meetings within Student Activities & Involvement and/or UPB as deemed necessary

**Contact Person**

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