

Office/Department: The Student Leadership Center, Dept. of Student Life

Director: Ms. Jennifer Grossman-Leopard

Associate Director: Mr. Michael McCleve

Mission Statement:

Developing the desire to grow, lead, and inspire.

The Student Leadership Center is the leadership resource center for students at JMU. Our goal is to help students become better leaders. We provide leader development experiences for students, as well as support the leader development programs and opportunities provided by others across campus. Using unique, experiential learning opportunities & programs, we seek to help students become engaged and enlightened citizens of influence, leading the change in their lives, their organizations, their communities, and their world.

Functional areas included in this office/department: LEAD Team, Leader Development Programming, Strengths Coaching, Make Your Mark on Madison (MYMOM), Leadership Learning Community, Leadership in Action, workshops as requested by other groups.

- 1. Students who participate in this experience have the opportunity to gain an understanding of student affairs as a profession and the influence student affairs has on contemporary higher education through the following tasks and activities:**
 - Presenting experiential learning activities and facilitating educational experiences to students across campus.
 - Developing ongoing marketing campaigns, curriculum and content for experiential learning opportunities for students who are interested in improving their leadership skills.
 - Implementation and refinement of assessment & evaluation methods and techniques related to various programs provided by the Center.
 - Developing content and procedures for the continued development of a personalized leader development coaching program using the CliftonStrengths assessment, available for all JMU students.
 - Assisting with the ongoing creation and implementation of leader development workshops, seminars, conferences, and other programs.
 - Develop innovative, creative, and unique advertising and marketing approaches for various programs.
 - Participation in departmental and divisional meetings, professional development, office staff operations, team meetings, and other related experiences.

- 2. Students who participate in this experience have the opportunity to be exposed to the purposeful application of the following student development, leadership development, and/or organizational theories:**
 - Perry & Kohlberg- Cognitive Development Theory
 - King and Kitchener – Moral/Ethical Development

- Chickering – Student Development
- Astin’s Involvement Theory
- Adventure-Based Experiential Learning Theory
- Marquet’s Intent Based Leadership framework
- Gallup’s Strengths Based Leadership
- DISC Model of Human Behavior
- Kouzes & Posner – Student Leadership Challenge model of leadership
- Variety of other leadership models

3. Students assigned to this site could participate in the following assessment and/or evaluation projects:

- Creating, implementing, and/or analyzing various components of the LADOR assessment instrument and the results for different programs currently being assessed:
 - MYMOM
 - Strengths Coaching
 - Leadership in Action
 - Marketing and advertising efforts
 - Various other leader development programs
- Evaluation of individual components of various program (e.g. – Strengths Coaching) to determine student satisfaction, identify areas for improvement, and assist in the development and evolution of the program.
- Assessment of the available opportunities for students to develop leadership skills and competencies on campus to help determine direction and focus for future Student Center programming and partnering.
- Evaluation of the program components and assessment of the program outcomes of the Student Leadership Center LEAD Team certification process.
- Assessing the Student Leadership Center overall using the CAS Standards for Leadership Programs

4. Students who participate in this experience will be evaluated and provided on-going feedback in the following ways:

- Individual weekly meetings with supervisor
- Individual monthly meetings with associate director
- Mid-Semester and End-of-Practicum formal evaluation with supervisor
- Facilitator evaluations from students in programs, when practicum experiences provide an appropriate opportunity
- Regular office operations and team meetings

5. Specific expectations of students assigned to this site include:

- Maintaining confidentiality.
- Establish and maintain office hours.
- Attend required meetings/workshops/etc.
- Complete assigned projects.
- Collaborate with personnel in the office for the development of programs.
- Uphold standards of office professionalism.
- Perform self-evaluations of individual strengths to effectively enhance the overall value of their practicum experience and operations of the Student Leadership Center.

Contact Person

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